

CVNLA NEWS

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October 2004

Hines-Oregon

Hines Oregon Receives Notification from U.S. Department of Agriculture of Positive Detection of Sudden Oak Death.

This article was published at the request of Dr. Chuan Hong, HRAREC, VA Beach and requested that his recommendations be followed as published in Vnla Newsletters 72(6):65-67 and 73(3):26

Hines Horticulture Inc. today announced that its Forest Grove, Ore. facility has suspended the shipment of all plant material known capable of carrying the fungus-like pathogen called **Phytophthora ramorum**. Discovered in 1995, Phytophthora ramorum has been attributed to the death of several types of oak trees in Northern California and Southern Oregon; it is also commonly referred to as Sudden Oak Death (SOD). The Forest Grove facility recently received notice from the U.S. Department of Agriculture (USDA) that a routine inspection had resulted in a positive detection of the pathogen. The find was made on one rhododendron variety and was located in two specific areas of the facility. In compliance with the USDA's precautionary quarantine for dealing with Phytophthora ramorum, the Forest Grove facility has suspended the shipment of all plants of the same genus, which are considered to be SOD-host and associated host plants.

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Maymont Exhibit

Karen Kelly

Your Maymont exhibit committee met last week to begin planning this year's exhibit for CVNLA. Members are urged to submit their ideas for **CineMagic** themes ASAP (examples: "A Star is Born" (Propagation), "Field of Dreams" (Growing), "The Good, the Bad, and the Ugly" (Pruning and Planting Techniques), "Deliverance" (Certified Nurserymen, of course). We especially need inspiration for a retail or garden center theme, and a landscape design theme. Bring to the next meeting, or e-mail to shippwilson@aol.com or envirolandscape@yahoo.com.

Members are also urged to think of plants that they have or would like to show to the public in February. Plant that require forcing will need to be at the facility here in Richmond by Thanksgiving.

THANKS FOR PARTICIPATING IN YOUR CVNLA!

New Membership Benefit

The CVNLA will now be offering it's members a link from the CVNLA website to member websites. This link will quickly connect viewers of the CVNLA website, who want more information on a particular company, to the individual company's site. Visitors can obtain more information on your company quickly and easily. There is no additional charge for the service. If your company has a website and is interested in having a link created, please call or email at (804)305-1259 or info@cvnla.org.

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CALENDAR OF EVENTS

ALCA GREEN INDUSTRY CONFERENCE & EXPO

WESTIN CHARLOTTE & CHARLOTTE CONVENTION CENTER
CHARLOTTE, NC

NOVEMBER 3-6, 2004

EDUCATION SESSIONS; NETWORKING EVENTS; ACCESS
TO THE NEWEST PRODUCTS, RESOURCES AND
TECHNOLOGY.

(800)395-ALCA OR WWW.ALCA.ORG

VIRGINIA TURFGRASS COUNCIL- DEMO DAY

GEORGE MASON UNIVERSITY, NORTHERN VA
NOVEMBER 9, 2004

PESTICIDE RECERTIFICATION AND EQUIPMENT DEMO.
FOR REGISTRATION CALL (757)464-1004

VDACS FREE PESTICIDE DISPOSAL

DECEMBER 1-2, 2004

THE VIRGINIA DEPARTMENT OF AGRICULTURE AND CONSUMER
SERVICES (VDACS) WILL BE CONDUCTING A
UNUSABLE/UNWANTED PESTICIDE DISPOSAL PROGRAM
DURING 2004. PLEASE NOTE- THIS PROGRAM IS ONLY
FOR PRODUCERS, DEALERS & PEST CONTROL FIRMS.

HANOVER COUNTY – DECEMBER 1, 2004 7-11:00 AM

HANOVER COUNTY EXTENSION OFFICE

12308 WASHINGTON HIGHWAY

ASHLAND, VA 23005

CONTACT – HANOVER COUNTY EXTENSION OFFICE:

COLLEEN CALDERWOOD, (804)752-4310

HENRICO COUNTY – DECEMBER 2, 2004 7:30-11:30 AM

CHARLES CITY ROAD PUBLIC USE AREA

2075 CHARLES CITY ROAD

RICHMOND, VA

CONTACT – HENRICO COUNTY EXTENSION OFFICE:

KAREN CARTER, (804)501-5160

CHESTERFIELD COUNTY – DATE TO BE DETERMINED

CONTACT – CHESTERFIELD COUNTY EXTENSION OFFICE:

MIKE LIKINS, (804)751-4401

CVNLA HOLIDAY PARTY

DECEMBER 14, 2004

ASHWOOD GARDEN CENTER, ASHLAND, VA

CENTRAL VIRGINIA NURSERY & LANDSCAPE ASSOC. SHORT COURSE

HENRICO COUNTY GOVERNMENT COMPLEX
JANUARY 12-14, 2005

the short course will offer pesticide recertification
and speakers covering topics such as business
management, plant health and landscaping
concepts. (804)305-1259 or info@cvnla.org.

VIRGINIA TURFGRASS COUNCIL'S CONVERENCE & MARKETPLACE

MARRIOTT, RICHMOND

JANUARY 11-13, 2005

The conference will include "Lefty Driesell" as the
keynote speaker, an auction to raise funds for the
VTF, various seminars and certifications. Call Tom
Tracy at (757)681-6065 with questions.

CVNLA Updates

If you have a change of address or new phone
number please notify us so that we may update your
file to ensure that you are receiving newsletters and
announcements. You may email or phone in your
changes.

Any announcements or articles that you would like to
share with the membership please forward them to
Sheila Harrelson at info@cvnla.org or call the
phone number below. We will also now be able to
accept photos for publication in the e-newsletter.

Please note for your records that the new CVNLA
phone number is (804) 305-1259.

Membership Renewal

Please don't forget that your membership renewal is
due by October 1st. If paid after October 1st the
renewal fee will be \$55.00.

Member Bulletin Board

We will allocate space in the newsletter for member
notices. Here are some ideas of things that you may
want to post: Equipment for Sale; Situation Wanted;
General Informational Notices or Questions to
Members, etc. Please email your postings for the
November newsletter to info@cvnla.org by October
20, 2004, or call (804)305-1259.

OCTOBER MEMBERSHIP MEETING

OCTOBER 12, 2004

6:30PM SOCIAL HOUR • 7:15PM DINNER**

CASH BAR

\$19.00 PER PERSON

LEWIS GINTER BOTANICAL GARDENS
1800 LAKESIDE AVENUE
ROBINS VISITOR CENTER~ GARDEN CAFE

Guest Speaker: Mike Likins, Chesterfield County Extension Agent

Mike Likins will be discussing the cultures of various diseases affecting horticultural products in our area.

MIKE LIKENS WAS PREVIOUSLY A VIRGINIA PLANT PATHOLOGIST.

RSVPs: (804)305~1259 BY OCTOBER 7TH, 2004

IF ATTENDING THE MEETING, PLEASE LEAVE THE NUMBER OF ATTENDEES,
THEIR NAMES AND WHETHER A VEGETARIAN MEAL IS REQUIRED.



**DON'T FORGET OUR DINNER LOTTO!
YOU MIGHT BE THE LUCKY ONE!**

* - Please note there has been increase in the meal costs to \$19.00

Hines continued from page 1

“The findings may turn out to be isolated occurrences and confined to the two specific areas that have been identified, but we will know more when the USDA receives the results of the delimitation survey this week,” said Dave Fujino, Ph.D., Vice President and company spokesperson for government affairs.

“If the results are favorable, we should be able to return to full shipping practices at this facility in the near future,” said Fujino.

The Oregon facility has assembled records for the USDA, so that they can conduct a trace-forward analysis to verify which retail locations have received shipments of potentially impacted plants over the last twelve months. The USDA protocol is to inspect all retail locations that have been identified in the trace-forward analysis for evidence of SOD. Our records indicate that a minimal number of customer store locations have received these plants and that the total number of potentially impacted plants is relatively small and should not have a material impact on the company’s net sales.

Accordingly, Hines is actively engaging its customers to inform them of these recent events

and is planning to assist them with product movement and logistical issues that may arise in an effort to mitigate any business interruption the situation may cause them.

In addition to the Forest Grove facility, Hines operates 12 other facilities located in various states across the country, which helps to minimize any adverse impact an occurrence like this may cause to the Company or its customers. The company’s facilities in Irvine and Fallbrook, Calif., were recently confirmed to be SOD-Free as part of the ongoing inspection process adopted by California. The Vacaville and Winters, Calif., facilities have not tested positive for SOD. However, these facilities operate in a regulated county and, as a result, have a compliance agreement with the California Department of Food & Agriculture and USDA to ship product interstate.

About Hines

Hines Horticulture is a leading operator of commercial nurseries in North America, producing one of the broadest assortments of container-grown plants in the industry. The company sells nursery products primarily to the retail segment, which includes premium independent garden centers, as well as leading home centers and mass merchandisers.