

# CVNLA NEWS

Volume 5, Issue 1

September 2008



## Tankard Nurseries – VNLA Field Day

CVNLA had a successful bus trip on Thursday, August 14 with 31 passengers attending the VNLA Field Day at Tankard Nurseries. The field day was very informative with some interesting speakers and displays, there was a great BBQ lunch included, and the “Social on the Beach” at the Pelican Pub in Cape Charles was an excellent way to connect with other attendees.

The trip was so successful that depending on interest we may look into a bus trip to MANTS next year.

## September 9th Meeting

This meeting we will use as a “networking” type of gathering so we can all reconnect after the summer break from meetings. Also, Dennis Robertson of Robertson & Son Landscaping, Inc. will be talking to us about the CVNLA work day at the State Fair.

We are meeting in our regular place this month - the Café at LGBG.

## Member News

We have a new member who was voted on at our May meeting: Ken Partin of Lawn Beautician out of Hopewell. Welcome Ken!

We will be voting on two prospective members: Steve Snow of Wetsel, Inc. who attended our June Picnic and Matt Templeton of Illuminations Landscape Lighting, Inc. Matt was formerly a member along with Chip Powell, but is now joining in a new capacity. As Chip Powell announced at our May meeting, he is now a member under the firm name: Landscape Management Services, Inc.

We have received two applications: John Roberts of the Department of Correctional Education-Horticulture out of Goochland and Doris Salem a representative of Bennett’s Creek Nursery. Introduce yourselves to them at our September meeting.

## 2008-2009 CVNLA Board of Directors

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### Vice President

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## CVNLA Annual Picnic

Our annual picnic was a rousing success with about 130 attendees. Thanks to Cross Creek Nursery for providing a lovely setting and to Jason McAuliffe and everyone at Cross Creek for all of the hard work they did in preparation for the picnic. Also, thanks to Ingleside Nurseries for providing the wine once again to some thirsty members! The food from Buz & Ned's was great!

## State Fair CVNLA Work Day

The setup date is Monday, September 22 around 8:00 a.m. Use the entrance Parking Field #4 on Laburnum Ave. at R.I.R. Lunch will be provided. Bring a wheelbarrow if available and any hand tools that you can. Contact Dennis Robertson at 804-779-2209 if you can donate some time.

## Speaker Suggestions

Contact Jason Anderson, Vice President, if you have any suggestions for speakers for our meetings this year at [jdanderson@bartlett.com](mailto:jdanderson@bartlett.com) or 804-513-7800.

## Virginia Garden Festival

Once again the CVNLA is participating in the Virginia Garden Festival with a \$100.00 donation and a booth. It will be held on Saturday, September 20 from 9:00 a.m. to 4:00 p.m. at the Virginia Science Museum. For event details see <http://viriniagardening.com/viriniagardenfestival08.htm>. Mark your calendar now to attend this fun event with your family. It has something for everyone! If anyone is interested in helping out with the booth for a few hours contact Terry Koci at [welv.trz@verizon.net](mailto:welv.trz@verizon.net) or 305-1259.

## J. Sargeant Reynolds Donations

The CVNLA donated \$500.00 to the Reynolds Horticulture program this past spring. The money will be used to support instruction or go toward equipment purchases.

The CVNLA also awarded two scholarships to two students who are enrolled in the Reynolds Horticulture program. \$750 was awarded to Troy Conway, a new student who had attended Hanover High School. One of his goals is to become a landscape designer. \$500 was awarded to Adam Kerr, another new student. He currently is employed at the Country Club of Virginia. The CVNLA wishes the best to both of these worthy students!

## Green Industry Meeting

Meet with Dean Quisenberry, College of Agri. & Life Sciences, on Friday, September 26 from 10 a.m.-Noon at James River Cellars (North of Rt. 295 & 95 interchange on Rt. 1 North of Va. Center Commons)-11008 Washington Hwy., Glen Allen, 23059. RSVP to VGIC President-Lin Diacont at [diacont3rd@earthlink.net](mailto:diacont3rd@earthlink.net).

## Calendar of Events

### All Americas' Horticulture Field Day

Wednesday, September 10  
VTEch Hampton Roads AREC, Virginia Beach  
Contact: 757-523-4734, [www.vahort.org](http://www.vahort.org)  
Classes taught in English & Spanish!

### 13<sup>th</sup> Annual Waynesboro Plant Health Care for Urban Trees – “Going for the Green”

Friday, September 12  
Best Western Conference Center, Waynesboro  
Contact: Dwayne Jones at 540-942-6735 or Becky Woodson at [becky.woodson@dof.virginia.gov](mailto:becky.woodson@dof.virginia.gov)

### Virginia Garden Festival

September 20, 9 a.m. -4 p.m.  
Virginia Science Museum, Richmond  
Contact: [info@viriniagreen.org](mailto:info@viriniagreen.org)

### MAC-ISA Annual Meeting

“We are Vested in Trees”  
September 29-October 1  
The Inn at Virginia Tech  
Contact: 703-753-0499, [www.mac-isa.org](http://www.mac-isa.org)

### VGIC Quarterly Meeting

October 9, 10 a.m. – 3 p.m.  
State Fair Office- 8407 Erie Rd., Mechanicsville  
Contact: [info@viriniagreen.org](mailto:info@viriniagreen.org)

### “More Bang for your Buck Using Flower Bulbs”

Slide show & talk presented by Brent Heath of Brent and Becky's Bulbs (free!)  
Wednesday, October 15, 6:30 p.m.  
St. Joseph's Villa Administration Building  
Light refreshments & drinks provided  
RSVP by September 25<sup>th</sup> to Penny Seay at [richpgms@comcast.net](mailto:richpgms@comcast.net), [info@shippandwilson.com](mailto:info@shippandwilson.com), or 804-781-0084 (sponsored by PGMS)

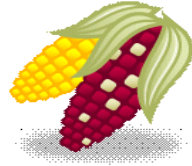
### Symposium/Short Course

Wednesday, February 4 (LGBG Day)  
Thursday, February 5 (CVNLA Day)  
Friday, February 6 (Pesticide Recertification)  
at Lewis Ginter Botanical Garden

### Maymont Flower & Garden Show – February 19-22

### Dinner Meetings

<i>October 14</i>	<i>March 10</i>
<i>November 11</i>	<i>April 14</i>
<i>December 9 (Holiday Party)</i>	<i>May 12</i>
<i>January 13</i>	<i>June 9 (Picnic)</i>
<i>No February Membership Meeting</i>	



SEPTEMBER MEMBERSHIP MEETING  
SEPTEMBER 9, 2008  
6:30 PM SOCIAL HOUR – 7:15 PM DINNER  
CASH BAR  
\$19.00 PER PERSON

LEWIS GINTER BOTANICAL GARDENS  
ROBINS VISITOR CENTER  
GARDEN CAFÉ

GUEST SPEAKER:  
DENNIS ROBERTSON  
ROBERTSON & SON LANDSCAPING, INC.  
& NETWORKING GET TOGETHER

***MENU***

*CLASSIC SPINACH SALAD*

*GRILLED CHICKEN W/FRUIT SALSA & MUSTARD HERB SAUCE*

*STEAMED SHRIMP*

*ORZO WITH GRILLED VEGETABLES  
MARINATED TOMATOES & CUCUMBERS*

*ASSORTED BREAD & ROLLS*

*ASSORTED DESSERTS*

PLEASE RSVP BY CALLING (804) 305-1259 OR EMAILING  
[CVNLADINNERRESERVATIONS@YAHOO.COM](mailto:CVNLADINNERRESERVATIONS@YAHOO.COM)

**BY FRIDAY, SEPTEMBER 5**

## ....more CVNLA news.....

### **New Plans for the Short Course (trying to make a really long story short)**

Our board was approached by Lewis Ginter Botanical Garden last spring in the hopes that we would be willing to have a "joint symposium/short course" in 2009 with them at their location. LGBG was presented with a grant for a series of four symposia and they wanted to partner with CVNLA on their first one. We would celebrate two anniversaries: this is LGBG's 25<sup>th</sup> anniversary and the CVNLA's 40<sup>th</sup> Short Course anniversary. They would "sponsor" the first day - Wednesday, February 4; CVNLA would sponsor the second day - Thursday, February 5; and the Extension Offices/CVNLA would have the Pesticide Recertification on the last day - Friday, February 6. They offered to pay for one speaker on the CVNLA day with part of their grant. They also are willing to offer us their facilities at no cost to CVNLA and would do the advertising, printing of the program, etc. They would have to handle registration due to the grant situation. CVNLA would receive income for their two days.

Needless to say, the board met many times over the spring and summer. LGBG had an Advisory Board for the symposium composed of their employees, CVNLA Board Members, Extension Staff, and others in the green industry including other CVNLA members. Our board felt this was a big decision and there were many factors to be considered. We have outgrown our space at the Henrico County Administration Building and had received many complaints about the seating and the restroom facilities. The facilities at LGBG were definitely a plus in the decision.

Holding the course at LGBG makes us obligated to use their caterer for our breaks which costs much, much more than our normal Sam's Club run. This was a minus in our decision. Plus our income would be less with two days versus our normal three day income. We decided we could ask for sponsorships from our membership and affiliated green industry companies to help defray break costs. More about that later....

We knew that we would have to increase the cost of the course and wondered how this would affect attendance. The cost was set at \$40.00 per day including a box lunch. The box lunch is valued at \$10.00 and we felt that this is about what people would spend for lunch. We would have the breakout rooms in the Education Complex to use for our lunch and we felt this would be a good time for the attendees to network and socialize.

There were to be exhibits set up in the Education Complex featuring green industry products and representatives from organizations.

Our board was also concerned that if we went with this, what would we do in 2010? Go back to Henrico County facilities, maybe have the use of LGBG again, or try somewhere else?

After a lot of discussion our CVNLA board voted unanimously to partner with LGBG. We felt like this was too good of an opportunity to pass up and that it would be a good thing to try something different.

We have a great group of speakers lined up: LGBG has Allan Armitage (sustainable gardens), Richard Bir (herbaceous plants), Jim Urban (trees), and Kennon Williams (water). The CVNLA has Felder Rushing, Roger Harris of Virginia Tech (Horticulture from a Va Tech perspective), Mike Semone of River Bend Nursery (green roof gardening), Chris Lawrence (soils) and Margaret Pooler of the US National Arboretum (better trees & shrubs through science). This does not even include Friday.

Another big change - we hope to have a notebook of some sort made up with all of the handouts included in it. That was another complaint that we received from our previous Short Courses. With the grant from LGBG we should be able to pay for this expense.

**Back to the sponsorship:** we plan to have two levels of sponsorship. There will be sponsor information sheets at our September meeting in our membership packet. We would like to set up two levels of sponsorship. A silver level at \$250.00 and a gold level at \$500.00. Sponsors would be able to have an exhibit for free during the course of the symposium/short course. They would be featured in the program, websites and any advertising that is done (including our own newsletter & the VNLA newsletter ). If your company would be willing to help sponsor this endeavor please contact Terry Koci at [welv.trz@verizon.net](mailto:welv.trz@verizon.net) or 804-350-1259. You could also contact any of our board members. If you know of a green industry company that you feel would be interested in sponsorship please let us know and we will contact them. I know this is a lot to digest and we have had all summer to think about this. If you have any questions or concerns about this come to the September meeting and we can discuss them there.

## Some Member News

**Ingleside Plantation Nurseries** announced effective August 11, 2008 that **Danny Summers**, former Southern Nursery Association (SNA) executive vice president for 18 years and most recently Carolina Nurseries, Inc. (CNI) director of sales, has joined IPN and will serve as director of sales and administration.

Through former affiliations and executive roles, Summers brings more than 25 years of industry sales, marketing and management experience to IPN.

In his newly created position, Summers will be responsible for critically evaluating every aspect of Ingleside's business, from current operating procedures to anticipating demand through industry trends – with an eye toward the future growth of the company.

Ingleside Plantation Nurseries has supplied the landscape and re-wholesale segments throughout the New England and the Mid Atlantic regions since 1950. With over 1,500 acres currently in production, IPN produces quality grown stock including vines, perennials, grasses, shrubs, broadleaf evergreens, conifers and ornamental and shade trees.

**Tscharner (T.D) Watkins, III** reports that he has chosen to leave **Watkins Nurseries** and is currently looking for other employment. Watkins Nurseries has had financial and family issues for a number of years and they had employed a consultant this past spring that had advised members of the 4<sup>th</sup> generation exit the company. If anyone knows of anything that Tscharner would be qualified for please contact Tscharner at [tscharnerwatkins@comcast.net](mailto:tscharnerwatkins@comcast.net). Tscharner hopes to attend our September meeting.

The Wholesale Department at Watkins will be downsized at the end of the year. There will be "special discounts" on some plant materials since they will be selling the Amelia Farm in December. Please call Donnie Adams for an availability list at 804-794-5016.

## **Henrico County's Water Restrictions Impact Lawn Overseeding This Fall**

If the water restrictions\* that Henrico County has implemented hold this fall, all overseeding of lawns will come to a screeching halt. The restrictions do not allow any watering for "refurbished" lawns. This restriction could cause serious economical impact to you, your employees and your business.

Let Henrico County Manager Virgil Hazelett and the Henrico Board of Supervisors know how this restriction on the watering of "refurbished" lawns could affect your business.

Tell them your personal story!

Ask them to loosen the restrictions to allow watering on overseeded lawns by treating them the same as sodded or new lawns.

Contact County Manager Virgil Hazelett at: [manager@co.henrico.va.us](mailto:manager@co.henrico.va.us)

### **Postal mailing address:**

Post Office Box 27032  
Richmond VA 23273-7032

**Contact your Supervisor:** <http://www.co.henrico.va.us/registrar/wheredoivote.html>

\* View Henrico Water Restrictions at: <http://www.co.henrico.va.us/newsdesk/waterrestrict08.html>

- submitted by Jim Hassold, Glen Allen Nursery & Garden Center